

September 17, 2019

## Moovly Announces New Subscription Plans with Advanced Video Features

**VANCOUVER, CANADA – September 17, 2019 - Moovly Media Inc. (TSX.V: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company")** is pleased to announce the launch and availability of a series of new subscriptions, including several advanced new features developed based on large corporate and educational customer demand: the **Business** subscription, the **Edu Max** subscription as well as two **Edu Class** group licenses for schools.

### New Features:

Based on requests from important clients, a number of market leading features have been added recently to the Moovly product offering, these include:

- **Subtitling** (closed captions): This allows automated insertion of subtitles on videos created in Moovly.
- **Screen recording**: This allows users to perform screen recordings directly within Moovly, making the capture of website, software applications and other system walkthroughs a breeze. Commercial software to do a similar function typically costs hundreds of dollars.
- **Webcam recording**: Enabling users to record themselves directly from within the Moovly Studio editor.
- **Green screen removal**: Allows users to replace the colored background of a video with something different, directly within the Moovly Studio Editor.

### New Subscriptions:

These new high value features will be included in new subscription plans, namely the "Business" and "Edu Max" subscriptions. Furthermore, to accommodate the needs of the growing number of educational users on Moovly's platform, specifically educational groups, such as classes, Moovly has also launched two new bundles of subscriptions, **Edu Class 20** and **Edu Class 30**, including a powerful back office application providing advanced user and subscription management tools similar to that of our corporate clients and includes a detailed usage statistics dashboard. The Business subscription is available at \$599 per year, while the Edu Max version comes at an introductory price of \$249 for users with an approved educational email domain. Introductory pricing for Edu Class group licenses starts at \$199 per year. Detailed pricing information is available at [www.moovly.com/pricing](http://www.moovly.com/pricing).

Geert Coppens, Co-Founder and CTO of Moovly, commented: "In order to meet the needs and requests of the increasing number of large organizations and education institutions choosing Moovly, we developed a number of unique features. These features help

differentiate Moovly from the competition and add significant value, as they avoid having to purchase and use standalone software and then upload the result.”

For more information on Moovly, please visit [www.moovly.com](http://www.moovly.com).

**About Moovly:**

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and video presentations.

Moovly’s advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly’s API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources.

With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

*“Your story begins with Moovly”*

Files are available for download in our press room at [www.moovly.com/pressroom](http://www.moovly.com/pressroom).

For additional information about Moovly, please refer to [www.moovly.com](http://www.moovly.com).

Brendon Grunewald  
President, CEO and Director  
Email: [press@moovly.com](mailto:press@moovly.com)

Kelsey Chin  
CFO and Company Secretary  
Email: [press@moovly.com](mailto:press@moovly.com)

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*Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.*

*By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at [www.sedar.com](http://www.sedar.com). Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

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