

August 16th 2018

Moovly launches powerful new WordPress Plugin

VANCOUVER, CANADA -- (August 16th, 2018) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce the availability of beta version of a new and powerful WordPress plugin, compatible with more than 75 million WordPress websites and blogs worldwide.

This powerful new plugin will enable any owner of a WordPress website, currently making up more than 28% of the web, to use Moovly's Automator API without having to write a line of code to create personalized video content on any page. During the beta phase the trial is free to download and use.

Installing this plugin gives any WordPress admin the ability to:

- Easily display videos made in Moovly using a simple short code.
- Allow their site visitors to make videos on the website using a theme created in Moovly and collect satisfied customer video testimonials, again by simply using a short-code.
- Convert any news or blog text into a short video, again using a suitable template made in Moovly.
- Advanced user-friendly admin screen with lists of all videos and templates available, as well as progress and help functions.

Brendon Grunewald, CEO of Moovly, stated: "We are excited to announce the Moovly WordPress plugin. WordPress is the web platform for over 70 Million websites and bloggers globally, our plugin seamlessly integrates Moovly's easy to make video tools into WordPress's easy to make website technology. Importantly, besides embedding videos into WordPress websites, our plugin brings Moovly's API based Automator technology to those websites and blogs, meaning form or data based automatic video creation in a few clicks."

The plugin is already in test with a number of clients and we look forward to those going live in the near future, those clients include Political Parties (Endorsement and Branded Campaign Social Media videos) , industry news sites (automated news clips) and businesses (client and event testimonial video capture).

Try it

Visit the following demo / showcase websites to try it yourself:

- [Cobalt.News](#)
- [VideosMadeEasy.online](#)

More information on the plugin, including how to install it, can be found at moovly.com/wordpress-plugin

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and presentations.

Moovly's advanced Studio Editor with over 200 million digital assets seamlessly integrated (via partnerships with Shutterstock & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly's API and Automator technologies allow 3rd parties to automate parts or all of the content-creation process, including mass customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources.

With clients including users from >400 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

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and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

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