

May 10th, 2018

Moovly announces PowerPoint-to-video conversion

VANCOUVER, CANADA -- (May 10th, 2018) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce the launch of a new and powerful **PowerPoint Import** functionality on its online video and presentation creation platform.

This compelling new feature – currently launched as a Beta version – allows Moovly users to transform static PowerPoint slides content to editable Moovly videos and video presentations. Once imported in its Studio Editor, users can apply Moovly’s broad variety of animation effects to all individual slide objects and enrich their content with any of the over 175 million video clips, motion graphics, stock images, sounds or music, and as such transform their presentations into attractive and engaging pieces of content.

Geert Coppens, Co-Founder and CTO of Moovly, stated: “PowerPoint import lets users save an enormous amount of time when creating new animated Moovly content. As many user-created Moovly videos and presentations are based on existing PowerPoint slides, the new functionality speeds up the content creation process in a significant way. In the coming months, we will further enrich this import feature to support complex slide content and provide additional conversion and animation options. ”

The current Beta version of PowerPoint import is available immediately to all users of the Moovly platform.

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and presentations.

Moovly’s advanced Studio Editor with over 175 million digital assets seamlessly integrated (via partnerships with Shutterstock & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly’s API and BOTs technology allow 3rd parties to automate parts or all of the content-creation process, including mass customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

Brendon Grunewald
President, CEO and Director
Office phone: +32 9 398 81 20
Email: press@moovly.com

Dan Whittle
Phone: +1 604-639-4486
Email: Daniel.whittle@moovly.com

- ### -

Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other

things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.