

April 5, 2018

## **DiMora Mobile to Bundle and Resell Moovly Subscriptions**

**VANCOUVER, CANADA -- (April 5, 2018) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: 0PV2) ("Moovly" or the "Company")** is pleased to announce a commercial reseller agreement with U.S. based mobile phone manufacturer, DiMora Mobile, LLC.

As part of the agreement, DiMora Mobile, on track to become a leading smartphone manufacturer, will include a discount voucher and pre-load the Moovly app on all of its new Android cell phone handsets. Via the discount voucher, DiMora Mobile customers will receive a discount on the purchase of a Pro Monthly or Pro Yearly subscription included. DiMora Mobile will also actively include Moovly in its marketing and promotion.

“Being embedded with DiMora Mobile is an excellent opportunity for Moovly, providing exposure to potentially millions of users who can now not only take photos and videos via their phones, using the Moovly app, they can enhance them by mashing them together with over 175 million assets Moovly offers within its platform to make really cool videos,” explained Brendon Grunewald, CEO of Moovly.

The Moovly app will enable DiMora Mobile users to upload content directly from their handsets to their own personal Moovly Studio Library, which can then be used to create high-quality videos for their desired purpose.

“We are excited to have partnered with Moovly,” said Sir Alfred J. DiMora, Chairman of DiMora Mobile. “Through this deal, DiMora Mobile offers its users an app and online video editor that is drag and drop simple to use to create high-quality videos to share and impress their friends, family, and colleagues,” he added.

Being embedded and bundled with the DiMora smartphones, Moovly gains exposure to millions of potential users, offering them a “drag and drop” easy, cost-effective way to turn their content into cool, professional looking videos.

### **About Moovly:**

Moovly is the leading provider of Cloud based tools to tell marketing communications and training stories using videos and presentations.

Moovly’s advanced Studio editor with over 175 million digital assets seamlessly integrated (via our partnerships with Shutterstock & Videoblocks), is all you need to make engaging videos to promote or explain your product and service.

Moovly’s API and BOTs technology allow ourselves and 3rd parties to automate some or all of the content-making process, whether that be mass customization / personalization (Video version of MailMerge), automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, Small Businesses, Freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice in creating engaging video content.

*“Your story begins with Moovly”*

Files are available for download in our press room at [www.moovly.com/pressroom](http://www.moovly.com/pressroom).

### **About DiMora Mobile, LLC**

DiMora Mobile, LLC was founded on the belief that great smartphones don't have to be expensive. As a global manufacturer of cutting edge mobile devices, DiMora Mobile offers high performance, well-designed, top quality smartphones for less than \$500 USD with a local support service. To learn more, please visit [www.dimoramobile.com](http://www.dimoramobile.com).

For additional information about Moovly, please refer to [www.moovly.com](http://www.moovly.com).

Brendon Grunewald  
President, CEO and Director  
Office phone: +32 9 398 81 20  
Email: [press@moovly.com](mailto:press@moovly.com)

Dan Whittle  
Phone: +1 604-639-4486  
Email: [Daniel.whittle@moovly.com](mailto:Daniel.whittle@moovly.com)

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*This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.*

*By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for*

*review under the Company's corporate profile at [www.sedar.com](http://www.sedar.com). Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

*The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.*

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