

April 10, 2018

Moovly launches Video Presentations into its Studio Editor

VANCOUVER, CANADA -- (April 10, 2018) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce, due to high user demand, has released its popular video presentation features into its video creation offering.

In response to overwhelming demand from users, Moovly has reintroduced “Presentation Mode” into the Moovly Studio Editor, a core creative application that is part of the Moovly platform. A popular feature available in the former Moovly Classic Editor, “Presentation Mode”, enabled users to easily create engaging presentations utilizing all of the animation and video features available in Moovly Studio. This offers Moovly subscribers, particularly subscribers from a business or educational background, an attractive, simple and more effective alternative to other presentation tools such as PowerPoint.

Geert Coppens, Co-Founder and CTO of Moovly, stated: “The launch of our renewed presentation mode is an important reintroduction of a powerful Moovly capability used by particularly our corporate clients and which has not been available since we migrated from our Flash-based solution over a year ago. Our engineering team continues to upgrade and update our next generation platform on a biweekly basis, which means that we keep adding additional exciting features and capabilities that enable our users to create even more engaging video-based presentations going forward.”

As many users of traditional, static, slide-based content are looking for attractive presentation alternatives, Moovly provides them with a flexible and versatile toolbox to support their presentations, including:

- media libraries with millions of stock illustrations, photos, videos, backgrounds, motion graphics, sounds and music via partnerships with Shutterstock and Storyblocks
- easy animation capabilities with customizable visual effects and transitions
- flexible and compatible sharing, downloading and publishing options for presentation content

Moovly’s new video presentation features are available as of today to all registered users of the platform.

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and presentations.

Moovly's advanced Studio Editor with over 175 million digital assets seamlessly integrated (via partnerships with Shutterstock & Storyblocks), is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly's API and BOTs technology allow 3rd parties to automate parts or all of the content-creation process, including mass customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

Brendon Grunewald
President, CEO and Director
Office phone: +32 9 398 81 20
Email: press@moovly.com

Dan Whittle
Phone: +1 604-639-4486
Email: Daniel.whittle@moovly.com

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Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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